



Unit 2:

Why do we like sports?

I can analyze how sports impact fans socially and emotionally.

- As a table group, think of 3-5 reasons someone might like to watch sports on TV or in person or play them in person.

Why are you a sports fan?

Research says there are 8 basic motivations for while people enjoy sports.

1. Entertainment
2. Escape
3. Economics
4. Eustress
5. Aesthetic
6. Family
7. Group Affiliation
8. Self-esteem

8 basic motives



- How does entertainment factor into sport?

1. Entertainment

- Sports being used as a distraction from day-to-day life, as well as more serious concerns.
 - Health
 - News
 - War
- How does this apply to being a sports fan?



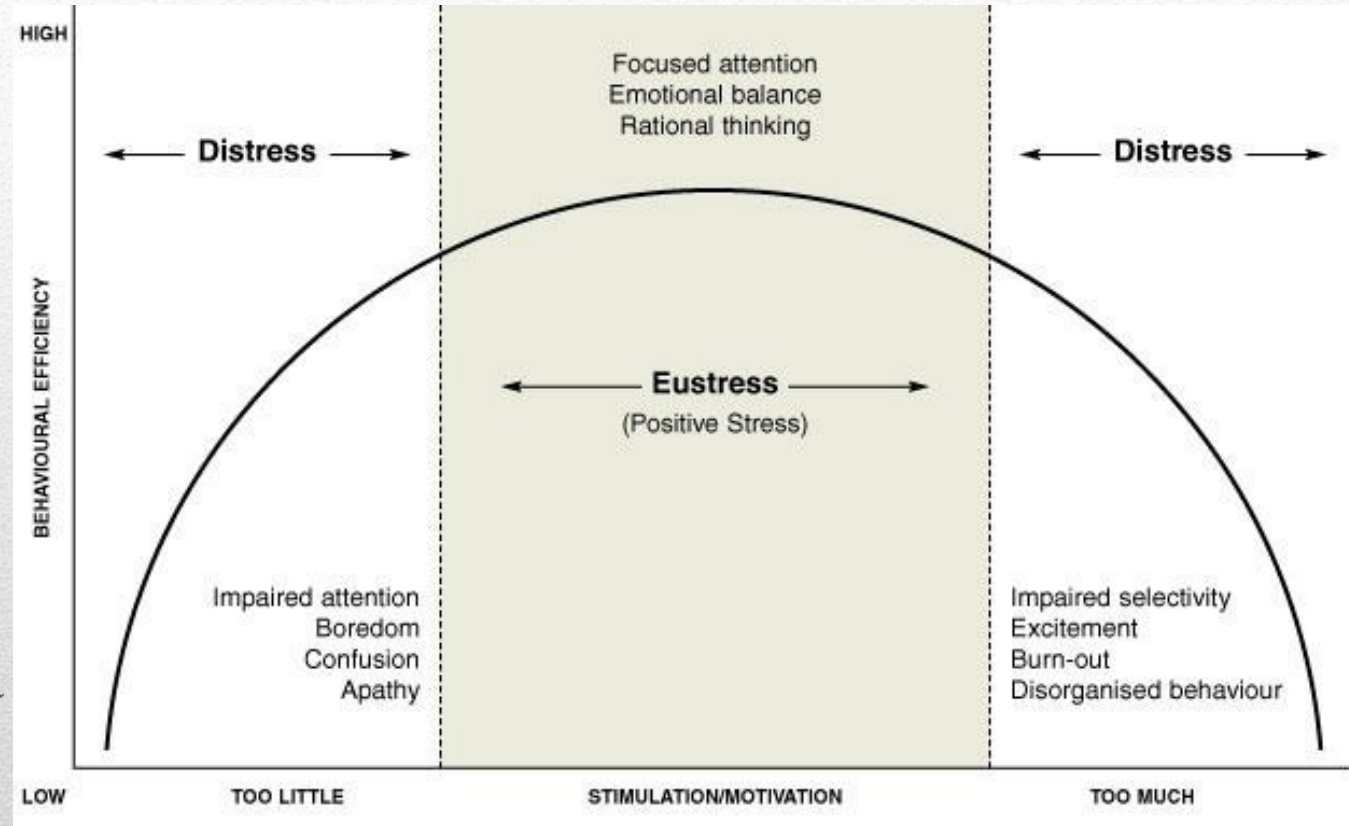
2. Escape

- Whether it is spending money to go to games or to buy merchandise, sports and economics are closely tied together



3. Economics

- Essentially “healthy stress”
- When one is slightly pushed, but not overwhelmed.
- How does this apply to being a sports fan?



4. Eustress

- People see the “beauty” in sports



- Athletes
- Fields, stadiums, courses
- Sports themselves



5. Aesthetic



- Spend time with family playing or watching sports.
- Bonding time

6. Family



- To be “part of a group”
- To have something in common with people you might not otherwise have anything in common with



7. Group Affiliation

- Your team winning makes you feel good!



8. Self-Esteem

- Watch and enjoy!
- No Notes
- Consider what motivations these high schoolers have for playing basketball?
- [I Am Yup'ik](#)

30 for 30 Short: I am Yup'ik
